

To,
Manager – Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1,
G Block, Bandra Kurla Complex,
Bandra East, Mumbai – 400 051

Subject: Regulation 29(1) - Intimation of postponement of Board Meeting & rescheduling on 18th August, 2017
Symbol: PANACHE

Dear Sir / Madam,

With reference to our earlier intimation letter dated 5th August, 2017, for the meeting of Board of Directors of Panache Digilife Limited which was scheduled to be held on Monday, 14th August, 2017 is now postponed due to unavoidable circumstances and re-scheduled to be held on Friday, 18th August, 2017 at 12.00 P.M. at the Registered Office of the Company situated at Unit No. 201/B1, Raheja Plaza-1, LBS Marg, Ghatkopar West, Mumbai-400086 inter alia to transact following business;

1. To consider Dividend for the Financial Year 2016-17, if any;
2. To consider Directors Report;
3. To recommend appointment of Statutory Auditor at 10th Annual General Meeting (AGM).
4. To decide day, date, time and venue for 10th AGM of the Company.

Further the Company is availing of relaxation provided vide SEBI Circular No. CIR/CFD/FAC/62/2016 dated 5th July, 2016 for submission of financial results as per Ind-AS for the Quarter ended 30th June, 2017 and accordingly the Board Meeting of the Company to consider and approve the un-audited financial results (Standalone & Consolidate) for the quarter ended 30th June, 2017 will be held on or before 14th September, 2017, intimation of the date of Board meeting will be given in due course.

In terms of the Code of Conduct adopted by the Company for Prevention of Insider Trading in the securities of the Company pursuant to the provisions of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading window for dealing in the securities of the Company will now be closed for all designated persons, Statutory Auditors, Internal Auditor and Consulting PCS of the Company from 6th August, 2017 and extended upto 20th August, 2017. This communication has been sent to respective persons and hosted on the website of the Company.

Kindly take the same on your records and acknowledge the receipt.

Thanking you,
Yours faithfully,

For Panache Digilife Limited



Jinkle Khimsaria
Company Secretary & Compliance Officer
Membership No. A43987

Place: Mumbai