

Date: 10/09/2018

To,  
Listing and Compliance  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex,  
Bandra (East)  
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache has been awarded the prestigious 'CRN Excellence' Award**  
**Reference: NSE Symbol - PANACHE**

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Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we are pleased to inform you that the Company has received a prestigious CRN Excellence Award 2018 under the category of Big Data & Analytics.

We are enclosing a press note in this regard.

This is for your kind perusal and members information. Please take the same on your record and acknowledge us the receipt.

Thanking you,  
Yours Faithfully,

**For Panache Digilife Limited**



**Jinkle Khimsaria**  
**Company Secretary & Compliance Officer**  
**Membership no.: A43987**

**Place: Mumbai**

Encl.: As above

## Media Release

### Awarded the prestigious 'CRN Excellence' Award

**10<sup>th</sup> September 2018, Mumbai:** Panache Digilife Limited, (NSE Emerge Symbol: PANACHE), one of the fastest growing Company in the business of Information, Communication & Technology & IoT devices, is extremely delighted to announced that the company has received a prestigious CRN Excellence Award 2018.

CRN is a platform for news, analysis and perspective for solution providers and technology integrators'. The Channel Leadership Summit & Awards 2018 held by CRN has recognized and honoured India's most Powerful Network & Technology Partners recognizing their excellence in their respective fields. This award was received by the Company's Joint Managing Director Mr. Nikit Rambhia, at the CRN Excellence Summit held in Goa from 7<sup>th</sup>-9<sup>th</sup> September 2018, India under the category of Big Data & Analytics.



**Commenting on the Achievement, Mr Amit Rambhia, Chairman and Managing Director, Panache Digilife Limited said:**

*"We are extremely happy to receive the CRN Excellence Award 2018 in the category of Big Data and Analytics. It's a real honour to receive this type of recognition. Our efforts to provide top-quality IT solutions have clearly paid off and this award is an indication that we are working in the right direction towards achieving company's vision of Making Human Life Easy."*

**About Panache Digilife Limited:**

Panache Digilife an Information, Communication & Technology & IoT devices manufacturing, distribution and services company. The Company's vision of "Making Human Life Easy" has led us to constantly innovate in technology space. The company is currently focused in solution space of Smart Computing Devices & Virtualization, Smart & Digital Classrooms, Smart & Connected Cars and Retail IoT.

Design philosophy for the smart devices is based on A, B, C, D of the technology;  
A being Analytics & Artificial Intelligence  
B is Big Data  
C is Connected & Cloud  
D is Devices.

Leveraging the experience of being in the IT industry for more than a decade and a wide variety of product range for consumers, Panache Digilife is now entering the retail segment under the Brand Name "Panache". Earlier the company worked on the channel sales & service model with partners across India and now plans to enter the consumer retail space.

For more details, please visit [www.panachedigilife.com](http://www.panachedigilife.com).

**For any Investor Relations query, please contact:**

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**Marketing Manager**  
**Panache Digilife Limited**  
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**Caution Concerning Forward- Looking Statements:**

*This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.*