

Date: 19/07/2019

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

Subject: Signing of Agreement with ViewSonic Taiwan for exclusive distribution for Pen Display products in India
Reference: NSE Symbol – PANACHE

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we are pleased to inform you that the Company has signed an Exclusive Agreement with ViewSonic International Corporation, a Taiwan corporation (ViewSonic Taiwan) for exclusive distribution for Pen Display products in India.

A Press Release in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge us the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited



Jinkle Khimsaria
CS & Compliance Officer
Membership no.: A43987

Place: Mumbai

Encl.: As above

Panache join hands with ViewSonic Taiwan for exclusive distribution for Pen Display products in India.

Mumbai, 19th July, 2019: Panache Digilife Limited, (NSE Emerge Symbol: PANACHE) is appointed by ViewSonic International Corporation, a Taiwan corporation (ViewSonic Taiwan) as its exclusive distributor for the promotion and sale of Pen Display, related peripherals and ancillary products on pan India basis.

Current product range for Pen display solution will be made available in six different models. The Digital Pen Display Solutions transforms the way documents are signed through a secure and paperless workflow, replacing the traditional paper signing with an efficient paperless e-signature.

The pen displays offer an intuitive handwriting experience, combined with encryption and signature verification solutions to protect your customer and your business with the highest level of security. The solutions are designed to cater to Banking & Financial Services, Hospitality & Travel, Health & Medical, Telecom & Government and many more industry verticals.

Mr. Vishal Lalan, CEO, Panache Digilife Limited commented:

“Such exclusive distribution rights of Pen Display by ViewSonic Taiwan will give us a new edge as this will reduce the paper work. As we know in India, the compliances & KYC norms are full of documentation work, this Pen Display, innovative transformation, will become necessity in the coming times. This new association and product line is also a step forward towards our vision of Making Human Life Easy & promoting digital India.”

Mr. George Lee, General Manager of ViewSonic Taiwan Pen Display commented:

“With this association with Panache, ViewSonic Taiwan is very enthusiastic to develop BFSI, Hospitality, Medical, Telecom & Government industries by offering ViewSonic leading paperless solution to cater to different needs of the vertical. We are positive that the Indian market will have a steady growth in the short period of time. ViewSonic Taiwan is collaborating closely with Panache, offering customer satisfaction with our solution. With our flexible attitude, we are helping more customers meeting their needs, increasing process efficiency and cost saving benefits.”

Panache Overview

Incorporated in March 2007, Panache Digilife Limited (Panache) is an ICT & IoT devices design, manufacturing, distribution and services company. The Vision of “Making Human Life Easy” has led us to constantly innovate in technology space. The company is currently focused in solution space of Smart Computing Devices & Virtualization, Smart & Digital Classrooms, Smart & Connected Cars, Retail IoT and Smart Water.

Company's design philosophy for the smart devices is based on A, B, C, D of the technology;

A being Analytics & Artificial Intelligence

B is Big Data

C is Connected & Cloud

D is Devices.

Panache is committed to serving global solution integrators with flexible tailor-made designs and manufacturing services. Delivered straight from our OEM/ODM Team, Panache's products benefit its clients by way of lower manufacturing costs as well as shorter lead time for product development.

The company has been listed on the NSE Emerge Platform in April 2017, headquartered in Mumbai along with manufacturing factory in Daman & Bhiwandi. With government reforms of Digital India and IoT taking over, the new factory at Bhiwandi will be contributing to the "Make In India" initiative which the company is highly promoting. The Company at present caters to both domestic and international markets.

For more details, please visit: www.panachedigilife.com

ViewSonic Overview

Founded in California in 1987 and celebrating its 32nd anniversary, ViewSonic is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic has continuously helped people "See the Difference" with a portfolio of products including Monitors, Commercial Displays, ViewBoard Interactive Flat Panels, Touch Displays, Projectors, Pen Displays combined with ViewSign Softwares.

By implementing Electromagnetic Resonance technology into its Pen Display products, ViewSonic leads the industry in the new trend of paperless, intelligent business processes while providing additional cyber security layers with multiple authentication methods. Beside commonly used authentication methods including finger prints, NFC, and more, ViewSonic provides industry-leading e-signature authentication solutions that focus on biometric data verification and that are compliant with regulations in all major markets, including eIDAS of EU and UETA/ESIGN Act of USA. In addition to AES256+RSA2048 hardware encryption on the devices, ViewSonic offers e-signature authentication software, ViewSign, to verify the collected data including speed, shape, time, and pen pressure of e-signatures. To fulfill the market demand of various industries including healthcare, finance, retail, and hospitality, ViewSonic offers a variety of product sizes from 5" to 21.5" display sizes with battery-less digitizer pen to help companies not only enhance their cyber security, but also increase efficiency in business processes and lower operation costs. With numerous successful stories across the world, ViewSonic has established drastic annual growth and has swiftly become an industry leader in the global Pen Display market.

If you have any questions or require further information, please feel free to contact:

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Ms. Jinkle Khimsaria
CS & Compliance Officer
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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.