

Date: 07/09/2020

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache Digilife strikes a Strategic Alliance with Uniview Technologies India Private Limited - A strategic alliance for distribution of its Lyf-Lyn range of products
NSE Symbol – PANACHE**

We are pleased to inform that Panache Digilife strikes a Strategic Alliance with Uniview Technologies India Private Limited - A strategic alliance for distribution of its Lyf-Lyn range of products.

A detailed Press Release in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited



Amit Rambhia
Managing Director
DIN: 00165919

Place: Mumbai

Encl.: As above

Panache Digilife strikes a Strategic Alliance with Uniview Technologies India Private Limited

A strategic alliance for distribution of its Lyf-Lyn range of products

Mumbai, September 7, 2020: Panache Digilife Limited is pleased to inform our esteemed stakeholders about the recent affiliate partnership Memorandum of Understanding signed with Uniview Technologies India Private Limited, the pioneer and leader of IP video surveillance for distribution of Lyf-Lyn range of products Pan India.

Recent outbreak of Covid 19 has led every Company across India to face difficult times in maintaining positive cash flows, growth in revenue and low availability of labor. These were majorly due to Nation-wide lockdown, restrictions during the unlocking period and people's apprehensions for stepping out of their homes. This has adversely affected the economy including small and large-scale businesses. To regain the confidence among the people, Panache and **Uniview** together have thought of **contributing towards the society and help bring back the businesses to normal condition** through **partnering for 'LYF-LYN' product range**. Lyf-Lyn would be offering a **complete range of solutions** which includes **technologically advance sanitization, UV Sterilization, temperature detection systems and complete integrated platform** which will **ensure safe & hygienic environment** to break the stand still and assist in bringing all businesses back on track and this revive Indian Economy.

Commenting on this partnership, Mr. Amit Rambhia, Chairman & Managing Director, "We at Panache Digilife Limited are very happy with this collaboration with **Uniview Technologies India Private Limited, which is the one of the largest players in video surveillance**. This partnership will be very helpful in developing and taking Lyf-Lyn range of products to the next level of advancement and commercial scale. This is the major step forward taken by the Company. We together with Uniview will be launching several products which will help the society to ensure safe and hygienic environment. With the sole aim of **Making Human Life Easy**, we at Panache constantly put our maximum efforts towards it. Moreover, we are also in talk with few other Companies for partnership contract to garner significant market share and get benefited out of it."

He further added, "With constant efforts of **innovation by our dedicated Team**, we at Panache are giving substantial thrust to **development of next-gen products**. These efforts are likely to **accelerate our growth momentum** and place us as one of the **leading unique players within the Electronics space.**"

Uniview Overview

Uniview is the pioneer and leader of IP video surveillance. Firstly, introduced IP video surveillance to China, Uniview now is one of the largest players in video surveillance. In 2018, Uniview has the 4th largest global market share.

The Company has complete IP video surveillance product lines including IP cameras, NVR, Encoder, Decoder, Storage, Client Software and app, covering diverse vertical markets including retail, building, industry, education, commercial, city surveillance etc.

Its aim is to become a global leader in video surveillance industry which endeavors to build a safer world by providing professional, reliable and cutting-edge products and services.

Panache Overview

Panache Digilife Limited is an NSE-listed company (NSE Code: PANACHE). Panache is a leader in the new-age technology solutions with a vision to fulfill and utilize the 'Make of India' and 'Atmanirbhar' policy of the Government of India in the Electronics domain. Panache offers solutions around Smart Computing Devices, Smart & Digital Classrooms, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solutions and Pen Display Solutions. Panache is an ICT & IoT devices design, manufacturing, distribution and services company with a vision of 'Making Human Life Easy' by way of constantly innovating in the technology space.

Panache Design philosophy for its smart devices is based on A, B, C, D of Technology:

- 'A' - Analytics & Artificial Intelligence
- 'B' - Big Data
- 'C' - Connected & Cloud
- 'D' - Devices

Panache is having its state-of-the-art manufacturing facility at Bhiwandi in Maharashtra, India from where both the domestic and the international markets are served. Accredited with ISO 9001:2015 & 14001:2015, the facility is equipped with enough capacities for Smart Compute Devices, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices. The team specially focuses on TQM, JIT & DFM, which aids in overall fulfilling the ever-increasing demand from its customers.

With a robust manufacturing infrastructure in place, strong experienced Management Team, efficient technical team and constant focus on R&D & innovation, Panache has been a first recall to all our reputed clientele across verticals along with being one of the preferred OEM manufacturers for India's largest online retail portal and India's leading Education solution providers for their smart class room solutions. It is also a partner for Shuttle Inc., a Taiwan for all the range of products & solutions. Panache has been Intel's Platinum Partner for more than a decade.

Awards & Recognitions

- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM
- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is fully committed to serving the global solution integrators with its in-house developed tailor-made designs and manufacturing services effectively delivered by its OEM / ODM teams. Rich experience in manufacturing helps the company offer significant price advantage along with shorter lead time. Panache assists its ecosystem partners by developing an environment that



supports rapid prototyping, harvesting ideas, taking calculated risks and eliminating friction in getting products developed and thereby making the products available in the hands of the users with reduced time and cost, thereby delivering high value proposition to its customers and partners.

For more details, please visit: www.panachedigilife.com

If you have any questions or require further information, please feel free to contact:

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Ms. Jinkle Khimsaria

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Panache Digilife Limited

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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.