

Date: 17/08/2020

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

**Subject: Panache Digilife launches 'Dwaar Pro' within the 'Lyf-Lyn' range of products
NSE Symbol – PANACHE**

We are pleased to inform that Panache Digilife launches 'Dwaar Pro' within the 'Lyf-Lyn' range of products.

A detailed Press Release in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited



Amit Rambhia
Managing Director
DIN: 00165919

Place: Mumbai

Encl.: As above

Panache Digilife launches 'Dwaar Pro' within the 'Lyf-Lyn' range of products

"Answer for Today, Solution for Tomorrow"

Mumbai, August 17, 2020: Panache Digilife Limited is delighted to inform our esteemed stakeholders about the launch of the **IoT based Automated System – "Dwaar Pro"** to help mitigate the spread of prevailing COVID-19. This product has been launched under its **New-age Smart Personal and Community Hygiene Ecosystem product range – "Lyf-Lyn"** to address the sanitization process as well as enable creation and maintenance of health records.

Outbreak of pandemic COVID-19 has changed the perspective towards **homecare and personal care**, thereby leading to more **consciousness about sanitization, cleanliness, health records and personal & community hygiene. Health and Hygiene consciousness is likely to be the new normal of our day-to-day lifestyle going forward.** Taking cognizance of the changing lifestyle and hygiene needs, Panache is launching **"Dwaar Pro" under its New Product Range "Lyf-Lyn"** which is intended to find **'Answers for today's and Solutions for tomorrow's challenges'**, by combining disruptions in technology and rapid product development.

"Dwaar Pro" enables **controlled traffic movement of people and goods, manages and organizes real time data and content, channelizes information dissemination and digitize service delivery systems.** All of these solutions are connected over an **integrated software platform** that leverages the revolution brought about by the **IoT and ICT sectors** that are transforming the world rapidly, introducing safety, security and surveillance in times that define new normal. The appetite of this products will be huge considering that, post Covid, once the life come backs to normal, people will be quiet conscious about hygiene which will lead to a lot of **wider applications** of these products across **Commercial premises, Retail Malls, Cinemas, Airports, Railway Station, Hotels, Hospitals, Educational Institutions,** etc.

Key features of the product Dwaar Pro:

- Facial recognition Camera
- Infrared thermometer
- Mask and glove dispenser
- Alert system
- Surveillance setup
- Footwear sanitizer
- Automatic boom barrier
- Identify recognition system
- Provision for battery and future accessories
- Tools and equipments
- Storage hatch
- Ambient lighting
- Elevated walkway and ramp
- Digital information display

Integrated software solution including:

- Record keeping
- Identify recognition
- Contact tracking and linking
- Access control
- Surveillance feed relay
- Usage trackers and statistics
- Centralized dashboard
- Baggage identification and tagging
- Content management
- Selective access

Commenting on the launch of 'Dwaar Pro', Mr. Amit Rambhia, Chairman & Managing Director, "We at Panache Digilife Limited are pleased to announce the launch of our flagship product **"Dwaar Pro" within the Lyf-Lyn range of products** to cater the needs of the hour. We are in the stage of development of more other products under this range and will be launching them soon in the near future. We are very confident about the **sustainable demand of such products going forward** as we can see **resurgence towards personal health and hygiene post COVID-19**. We have always thrived towards breakthrough innovations with the sole aim of **'Making Human Life Easy'**. As the world transits through these extraordinary times, Panache through its 'New Product Range' **intends to find 'Answers for today's and Solutions for tomorrow's challenges'**, by combining disruptions in technology and rapid product development."

Panache Overview

Panache Digilife Limited is an NSE-listed company (NSE Code: PANACHE). Panache is a leader in the new-age technology solutions with a vision to fulfill and utilize the 'Make of India' and 'Atmanirbhar' policy of the Government of India in the Electronics domain. Panache offers solutions around Smart Computing Devices, Smart & Digital Classrooms, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solutions and Pen Display Solutions. Panache is an ICT & IoT devices design, manufacturing, distribution and services company with a vision of 'Making Human Life Easy' by way of constantly innovating in the technology space.

Panache Design philosophy for its smart devices is based on A, B, C, D of Technology:

- 'A' - Analytics & Artificial Intelligence
- 'B' - Big Data
- 'C' - Connected & Cloud
- 'D' - Devices

Panache is having its state-of-the-art manufacturing facility at Bhiwandi in Maharashtra, India from where both the domestic and the international markets are served. Accredited with ISO 9001:2015 & 14001:2015, the facility is equipped with enough capacities for Smart Compute Devices, Smart Tracking & Asset Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices. The team specially focuses on TQM, JIT & DFM, which aids in overall fulfilling the ever-increasing demand from its customers.

With a robust manufacturing infrastructure in place, strong experienced Management Team, efficient technical team and constant focus on R&D & innovation, Panache has been a first recall to all our reputed clientele across verticals along with being one of the preferred OEM manufacturers for India's largest online retail portal and India's leading Education solution providers for their smart class room solutions. Panache has been Intel's Platinum Partner for more than a decade.

Awards & Recognitions

- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM



- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is fully committed to serving the global solution integrators with its in-house developed tailor-made designs and manufacturing services effectively delivered by its OEM / ODM teams. Rich experience in manufacturing helps the company offer significant price advantage along with shorter lead time. Panache assists its ecosystem partners by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks and eliminating friction in getting products developed and thereby making the products available in the hands of the users with reduced time and cost, thereby delivering high value proposition to its customers and partners.

For more details, please visit: www.panachedigilife.com

If you have any questions or require further information, please feel free to contact:

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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.